

## **Joint District Meeting and Volunteer Leadership Workshop Pacific Western District and Southwest District**

**August 7 - 8, 2015**

### [Meeting Reservations and Additional Information](#)

#### [Meeting Agenda](#)

#### **Location:**

Hilton San Jose  
300 Almaden Boulevard  
San Jose, CA 95110  
[408-287-2100](tel:408-287-2100)

Room Rate: 2 doubles or 1 king for \$129/night

#### **Parking:**

Self-parking is \$24/day  
Valet parking is \$34/day  
Public Lot parking is \$20/day

The **hotel reservation deadline** is July 7, 2015.

Hotel reservations can be made by calling:

[408-287-2100](tel:408-287-2100)

1-800-HILTON

Mention "**APICS Pacific Western District, August 2015**" to obtain the group rate of \$129.

There will be individual District Meetings Friday August 7 with a combined meeting on Saturday for the Volunteer Leadership Workshop.

Training topics: TBA - Potential topics include,

#### **Basics**

- Board recruitment and retention
- CBAR
- Effective Board Meetings
- Maximizing Professional Development Meetings
- Essential finances

#### **Best Practices**

- IDP
- Succession Planning
- Leveraging IT (PDMs and On-Line training)
- Use of Social Media to Promote Your Chapter
- Presidents' Session

#### **Marketing**

- Publicity and advertising
- Trade shows
- APICS marketing materials
- DBDM
- Membership survey
- Community outreach

The Volunteer Leadership Workshop is designed to provide chapters with the knowledge and tools to master the management of their chapters.

By sharing your experience and knowledge of Chapter Management, you will assist in accelerating the effectiveness of incoming chapter leaders and stimulate new ideas for experienced leaders.